



NALLA NARASIMHA REDDY EDUCATION SOCIETY'S GROUP OF INSTITUTIONS

Approved by AICTE, New Delhi. Affiliated to JNTU - Hyderabad.
CAMPUS: Chowdariguda (V), Korremula X Road, Ghatkesar (M), Ranga Reddy Dist - 500 088. E-mail: admin@nnres.org
SCHOOL OF ENGINEERING

ENTREPRENEURSHIP AND INDUSTRY INSTITUTE INTERACTION CELL

A Global survey indicates that 60% of the outgoing students from engineering institutions will go for placements and 20% for further studies and rest 20% will be interested to be entrepreneurs.

To encourage the students to be an Employer rather than being a mere employee and to provide guidelines and support to nurture a student as an employer our institute has created a separate Entrepreneurship Development Cell which co-ordinates with Industry-Government and other bodies to provide information and support to budding entrepreneurs.

Functions of the Entrepreneurship and Industry Institute Interaction Cell:

- To identify and train potential entrepreneurs in the institute.
- To motivate the entrepreneurial instinct and zeal among the students fraternity.
- To develop necessary knowledge and skills among the interested budding entrepreneurs.
- To help in analyzing the various options to select the most appropriate product suiting to the Entrepreneur and the market.
- To give a clear picture about the process and procedures involved in setting up small scale Industrial unit or ancillary unit.
- To develop various businesses related skills of marketing, quality management production, distribution and human resource management etc.
- To make the potential entrepreneurs know about the possible risks and failures of the project and make them learn how to overcome these problems.
- To develop team building, technology up-gradation, growth and above all broad vision about the business.
- To develop a passion for integrity, honesty and industrial discipline.
- To formulate the detailed feasibility and viability Project Report.

- To identify the industries for industry visits, Guest Lectures, Internships and executing MOUs.

Frequency of Committee Meeting: Once in every month preferably in the third week. In addition any extraordinary meeting will be conducted in the event of exigency

Entrepreneurship Development Cell Members:

S. No.	Name of the Convener/Members	Designation	Nature
1	Mr. T. Pavan Kumar	Assoc., Prof., Mech	Convener
2	Mr. Suresh Kumar Nayak	Assoc., Prof., MBA	Member
3	Mr. S. Srinivasa Rao	Assoc., Prof., ECE	Member
4	Dr. Maria Justina Grey	Asst. Prof., H&S	Member
5	Mr. S. Hemanth Sai	Asst. Prof., CE	Member
6	Mr. J. Kishore Babu	Asst. Prof., EEE	Member
7	Mr L. Sunil Kumar	Asst. Prof., ME	Member
8	Mr. R. Ramesh	Asst. Prof., CSE	Member
9	Mr. K. Pavan Kumar	Asst. Prof., Pharmacy	Member